

Four-Year Study Plan of Chinese Culture and Global Communication Programme (2021 cohort)

Rev 20230511

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Course Code	Course Title	Year One				Year Two		Year Three		Year Four	
		Sem 1	Winter	Sem 2	Summer	Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2
I. Major Required Courses (51 Units)											
COMM1023	Fundamentals of Communication	3									
CCGC1003	China's Roles in the Global Systems			3							
CCGC1013	Introduction to Communication Theories			3							
CCGC1023	China in Western Cultures			3							
CCGC2003	Topics in Chinese Intellectual History					3					
ENG1013	Introduction to the Study of Language					3					
CCGC2023	Introduction to Chinese Literature						3				
MCOM1003	Introduction to Media Studies						3				
CCGC3003	Traditional Chinese Civilization in the Global Context							3			
CCGC3013	Language and Cross-Cultural Communication							3			
CCGC3023	History of Western Sinology							3			
CCGC3033	History of Sino-Foreign Cultural Exchange								3		
CCGC3043	Popular Culture and Mass Media								3		
CCGC4003	Chinese Literature and Society								3		
CCGC4013	Eminent Sinologists and Their Works									3	
MCOM3123	International Communication									3	
CCGC4023	Final Year Project (CCGC)										3
II. Major Elective Courses (12 Units)											
ME01 ME02 ME03 ME04								3	3	6	
III. University Core Courses (36 Units)											
UCLC1003	University Chinese	3									
UCLC1013	English for Academic Purposes I	3									
UCLC1023	English for Academic Purposes II			3							
UCLC1033	English for Academic Purposes III						3				
CHI1103	Introduction to Modern Social Theories		3								
CHI1203	Morality and Foundations of Law					3					
CHI1063	Chinese Culture and Modern China						3				
CHI1073	Contemporary Chinese Society and Thoughts (Theories)			3							
CHI1183	Contemporary Chinese Society and Thoughts (Social Practice)				2						
CHI1193	Contemporary World and China ^①						2				
MT1003	Military Training		2								
WPEX1013	Emotional Intelligence			1							
WPEX2013	Experiential Arts ^②						1				
WPEX2023/ WPEX2033	Voluntary Service ^② , or Environmental Awareness ^②					1					
UHL1XX3	Healthy Lifestyle ^②	1		1			1				
IV. General Education Courses (18 Units)											
Level 1	History and Civilization ^②					3					
Foundational Courses	Quantitative Reasoning ^②	3									
	Values and the Meaning of Life ^②			3							
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation ^② , or Science, Technology and Society ^② , or Sustainable Communities ^②					3	3 ^③				
Level 3 GE Capstone Courses	Service-Learning Course ^② , or Service Leadership Education Course ^② , or Experiential Learning Course ^② , or Interdisciplinary Independent Study ^②								3		
V. Free Elective Courses (30 Units)											
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08 FE09 FE10		3				3		9	6	3	6
Total Units: 147		16	5	20	2	19	19	21	21	15	9

① This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

② This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

③ Students are required to take GTSC2093 IT for Success in Everyday Life and Work under this category.

ME Course List of CCGC (2021 cohort)

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Course Code	Course Title	Units
CCGC1033	Chinese Philosophy in the Global Context	3
CCGC1043	Social Development in Imperial China	3
CCGC2033	Chinese Philology	3
CCGC2043	Communicative Aspects of Classical Chinese Poetry	3
CCGC2053	Selected Readings of Classical Chinese Prose	3
CCGC2063	Traditional Chinese Novels in Comparative Perspectives	3
CCGC2073	Folklore and Folk Culture	3
CCGC2083	Introduction to Comparative Literature	3
CCGC3053	East Asian Sinology	3
CCGC3063	Chinese Classics and Their Global Circulation	3
CCGC3073	Shakespearean Drama in China	3
CCGC3083	Chinese Classics and Chinese Culture	3
CCGC3093	The Art of Communication in Chinese Culture Understanding Communication in Chinese Culture	3
CCGC3103	Zen and Asian Culture	3
CCGC3113	Internship (CCGC)	3
CCGC4033	Aesthetics of Chinese Cinema	3
CCGC4043	Studies of Contemporary Chinese Linguistics	3
CCGC4053	Chinese Diaspora and Transnational Migration	3
CCGC4063	Lingnan Culture and the World	3
CCGC4073	Chinese Cultural Resources and Creative Industries	3
COMM2023	Mass Media Writing	3
COMM2033	Persuasion and Social Influence	3
COMM3013	Introduction to Fashion Communication	3
COMM3023	Organizational Communication	3
COMM3033	Social Media Communication	3
COMM3043	Public Affairs and Communication	3
COMM3053	Health and Science Communication	3
COMM3063	Trans-editing for Journalism and Public Relations	3
COMM3073	Advanced Qualitative Research in Communication	3
COMM3083	Advanced Quantitative Research in Communication	3
COMM3103	Music as Communication	3
COMM3113	Sustainability and Communication	3
COMM4003	Unveiling Tomorrow ' s Media: Challenges and Tools in Communication	3
MCOM1013	New Media, Culture and Society	3
MCOM2063	Foundation of Photojournalism	3
MCOM2073	History of East Asian Media and Culture	3
MCOM3003	Media in China	3
MCOM3043	Culture, Media and Tourism	3
MCOM3053	Seminar in Cultural Theories and Globalisation	3
MCOM3063	Social Media Analytics	3
MCOM3073	Risk, Crisis, and Communication	3
MCOM3133	Media Law and Ethics	3
MCOM3163	Study on Intercultural Communication Issues	3
MCOM3173	Gender, Identity and the Media	3
MCOM3253	Theory and Practice of Online Video	3
MCOM4083	Advanced Audio Production	3
MCOM4093	Technoculture	3
PRA2043	Publication Design	3
PRA2053	Case Studies in Public Relations and Advertising	3
PRA3073	Branding in Advertising	3
PRA3113	Photography and Videography in Advertising	3
PRA4003	Advertising and Society	3

PRA4013	Special Topics in Public Relations and Advertising	3
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